

The Restaurant, Food and Travel Radio Show

with Ira Kleinman

Sundays 12-1PM

WGCH 1490 AM

www.wgch.com



Featuring
“The World of Wine and Spirits”
with Ron Kapon



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The Restaurant, Food and Travel Radio Show is a weekly, niche market “infotainment” program which targets specific markets in New York, Connecticut and Florida.

Various segments serve as a **radio primer** on the “sights and sounds” of the **world’s most exciting restaurants, travel, food, wine and spirits destinations**. Colorful and lively host **Ira Kleinman** entertains and educates the audience on the history, culture, and events of exciting destinations worldwide.

The show’s guests are drawn from restaurants, hotels, spas, tourist boards, cruise lines and wineries around the world.



Suggested Advertising Package

- Tailored Value-Added Promotions
- Two sixty-second announcements within each weekly program (Covers three shows)
- Additional 10 second billboard at top and bottom of program
- **\$400 per week / Eight week investment = \$3,200**



Press Coverage

Radio Raconteur, Ira Kleinman, fills a cultural niche in the broadcast spectrum. Each week over 200,000 listeners 'have dinner' with Kleinman and New York City's most renowned chefs. – Jim Ormond, Westchester Arts News

Ira Kleinman likens himself to a one-man band. His successful broadcast merges various cultural pursuits into an educational and entertaining one how show. – Emily Seife, Westchester Business Journal



Sample Schedule

The Restaurant, Food and Travel
Radio Show with Ira Kleinman

Winter in the Caribbean

The tourism directors of Jamaica, Grenada, and Anguilla discuss what to see and do on these terrific islands. Ron Kapon meets with the Dewars ambassador to talk about the production of Scotch Whisky.

Weekend at the Equinox

The Food and Wine Weekend at the fabulous Equinox Resort and Spa in Manchester, Vermont is celebrated. Representatives from Stags Leap Winery and Banfi Vineyards talk about European and Californian wines. The general manager and spa director talk about this great hotel.

Great Restaurants in New York City

Onera, Ben Benson's Steak House and Django are the featured restaurants on this week's program. The owners and chefs talk about their exciting menus. Ron Kapon meets with the wine maker of Beringer Winery in Napa, California.

Spas around New York City

The program focuses on fitness centers and spas such as New York Sports Club, Spasun and Bliss at the W Hotel. The dancers in La Cage Aux Folles, the hit new Broadway show, talk about their months of preparation for this great production. Ron Kapon discusses Napa and Sonoma wines.

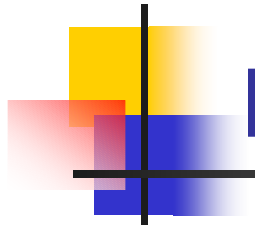
Theatre Reviews and Events



Ira Kleinman interviewing John Patrick Shanley, nominated twice for Outstanding Plays for ("Doubt") and for ("Sailor's Song")



Ira Kleinman, interviewing Billy Crystal, nominated for Outstanding Solo Performance for "700 Sundays"



Market Schedules

The Restaurant, Food and Travel
Radio Show with Ira Kleinman

Long Island, NY

WLIE 540 AM, Saturdays 7:00-8:00 PM

Greenwich, CT

WGCH 1490 AM, Sundays 12:00-1:00 PM
(Listen Live at www.wgch.com)

Sarasota, FL

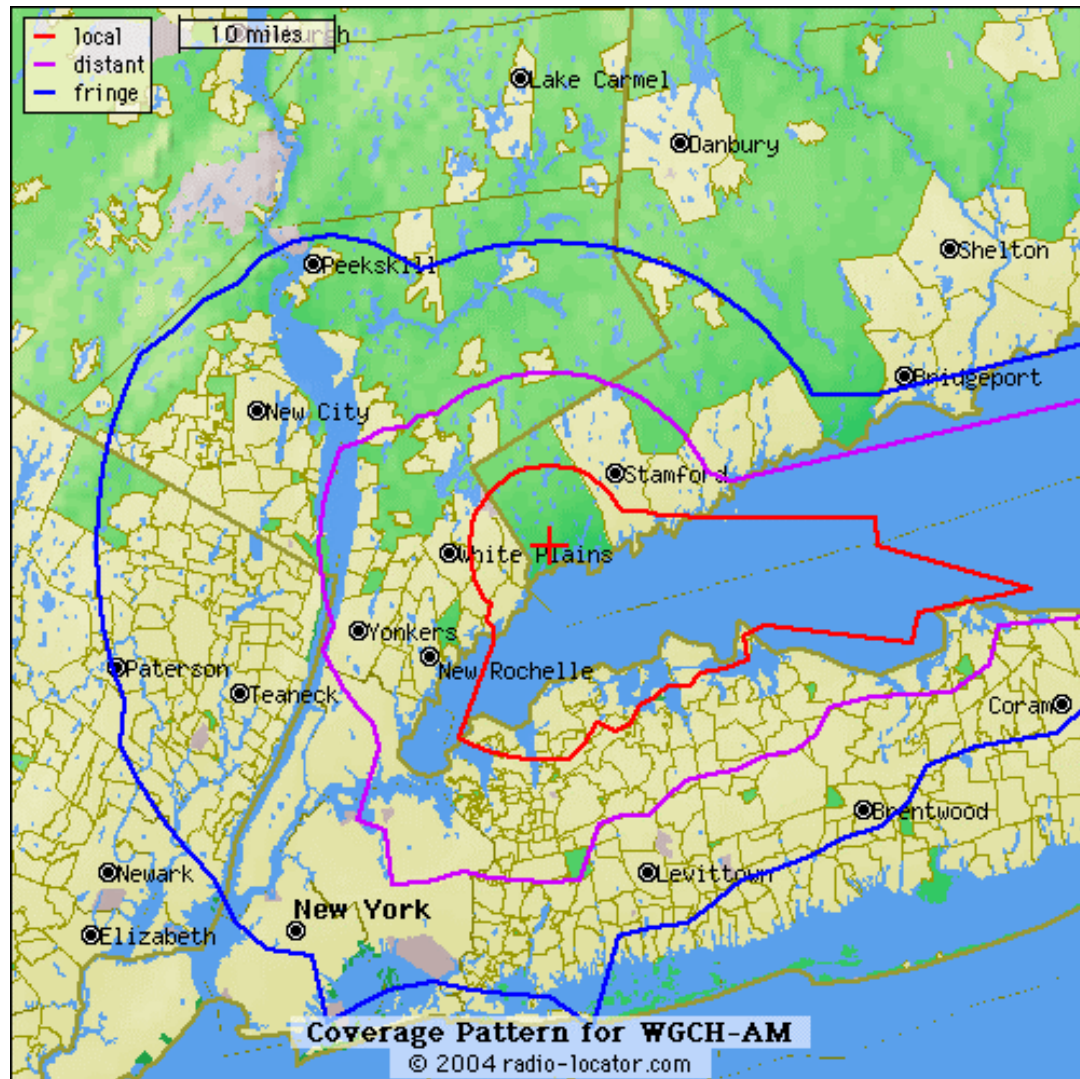
WFLN 1480 AM, Fridays 7:00-8:00 PM

Tri-State Area - WGCH 1490 AM

Daytime coverage for WGCH 1490 AM

WGCH delivers the finest in local, national, and international news and community information. The station serves a unique demographic of more than 80,000 listeners. No other station in lower Fairfield County has a higher percentage of affluent listeners or a higher percentage of sophisticated and highly educated listeners who describe themselves as Professionals and Executives.

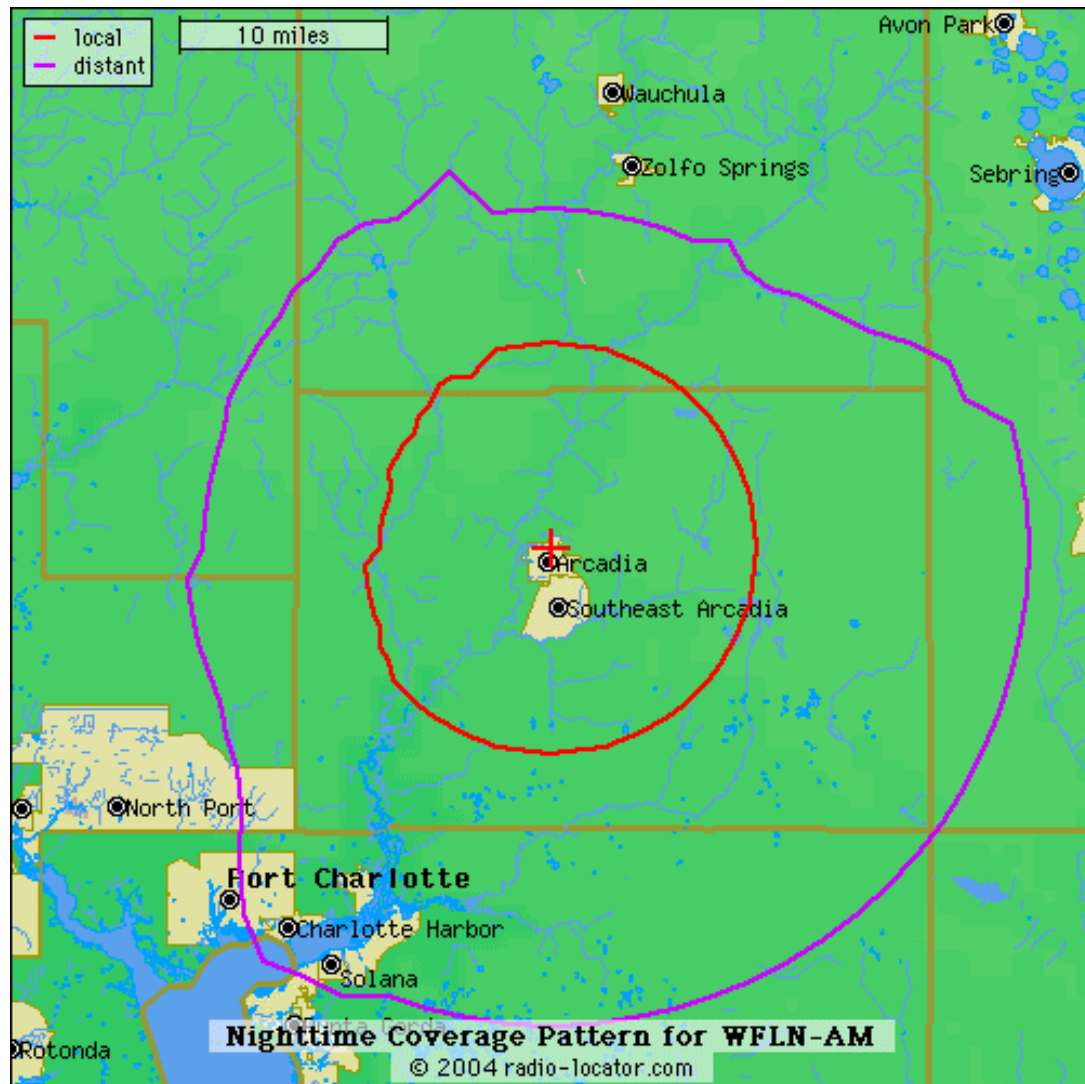
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Sarasota, FL - WFLN 1480 AM

Nighttime coverage for WFLN 1480 AM

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Be in Good Company

Advertise Ira Kleinman

Advertisers with The Restaurant, Food and Travel Show

Bacardi	Palm Bay Imports
Bombay Sapphire Gin	Performing Arts Insider
Buckingham Gate Hotel London	Perillo Tours
Cavit Wine	Rubshlager Breads
Citra Wine	Scarsdale Ford
Dewars 12 Scotch	Stickley Audi and Co. Furniture
Grey Goose Vodka	Strega Wine
Historic Hudson Valley	Terali Wine
Joyva Halvah and Tahini	Tosti Asti
Lifefield Buckwheat Groats	Turi Vodka
Massachusetts Tourism Board	Veuve Cliquot Champagne
Murray's Chicken	Vita Herring
On-time Limousine	Waldorf Astoria Hotel
OP Vodka	Wolf's Kasha
Oyster Bar Restaurant	